

Facility / Amenity and Program Priority Ranking

The purpose of the Facility and Program Priority Rankings is to provide a prioritized list of facility/amenity needs and recreation program needs for the community served by the City of Durango Parks and Recreation Department.

This rankings model evaluated both quantitative and qualitative data. Quantitative data includes the statistically valid Community Survey, which asked residents to list unmet needs and rank their importance. Qualitative data includes resident feedback obtained in community input and demographics and trends.

A weighted scoring system was used to determine the priorities for parks and recreation facilities/amenities and recreation programs. For instance as noted below, a weighted value of 3 for the Unmet Desires means that out of a total of 100%, unmet needs make up 30% of the total score. Similarly, importance-ranking also makes up 30%, while Consultant Evaluation makes up 40% of the total score, thus totaling 100%.

This scoring system considers the following:

- Community Survey
 - Unmet needs for facilities and recreation programs - This is used as a factor from the total number of households mentioning whether they have a need for a facility/program and the extent to which their need for facilities and recreation programs has been met. Survey participants were asked to identify this for 31 different facilities/amenities and 31 recreation programs.
 - Importance ranking for facilities - This is used as a factor from the importance allocated to a facility or program by the community. Each respondent was asked to identify the top four most important facilities and recreation programs.
- Consultant Evaluation
 - Factor derived from the consultant's evaluation of program and facility priority based on survey results, demographics, trends and overall community input.

The weighted scores were as follows:

- 60% from the statistically valid community survey results.
- 40% from consultant evaluation using demographic and trends data, community focus groups and public meetings and levels of service.

These weighted scores were then summed to provide an overall score and priority ranking for the system as a whole. The results of the priority ranking were tabulated into three categories: High Priority (top third), Medium Priority (middle third) and Low Priority (bottom third).

The combined total of the weighted scores for Community Unmet Needs, Community Importance, and Consultant Evaluation is the total score based on which the Facility/Amenity and Program Priority is determined.

As seen below, Lake recreation, Hiking & running natural surface trails, Bike & Pedestrian hard surface trails, River recreation and Off-leash dog parks rank as the top five highest facility / amenity priorities in Durango.

| Facility/Amenity Priority Rankings | Overall Ranking |
|--|-----------------|
| Lake recreation (e.g. boating, fishing) | 1 |
| Hiking & running natural surface trails | 2 |
| Bike & pedestrian hard surface trails | 3 |
| River recreation (e.g. fishing, boating) | 4 |
| Off-leash dog parks | 5 |
| Outdoor amphitheaters | 6 |
| Community gardens | 7 |
| Biking natural surface trails | 8 |
| Outdoor aquatic centers | 9 |
| Indoor fitness & exercise facilities | 10 |
| Neighborhood parks | 11 |
| Cross country skiing areas | 12 |
| Indoor recreation centers with aquatic areas | 13 |
| Sledding areas | 14 |
| Indoor turf facility | 15 |
| Bicycle park | 16 |
| Indoor year-round ice rink | 17 |
| Soccer/football/multipurpose fields | 18 |
| Outdoor pickleball | 19 |
| Outdoor volleyball | 20 |
| Ski & snowboarding areas | 21 |
| Picnicking areas & shelters | 22 |
| Playgrounds | 23 |
| Frisbee golf | 24 |
| Golf courses | 25 |
| Outdoor basketball courts | 26 |
| Baseball & softball fields | 27 |
| Outdoor tennis courts | 28 |
| Equestrian trails | 29 |
| Skate park | 30 |
| BMX track | 31 |

As seen below, Adult fitness & wellness programs, Special events / festivals, Camping & backpacking, Life skill classes and, 60 Years plus programs rank as the top five highest program priorities in Durango.

| Program Priority Rankings | Overall Ranking |
|---|------------------------|
| Adult fitness & wellness programs | 1 |
| Special events/festivals | 2 |
| Camping & backpacking | 3 |
| Life skill classes, e.g. cooking, computers | 4 |
| 60 Years plus programs | 5 |
| Adult art, dance, performing arts | 6 |
| Nature & wildlife interpretive programs | 7 |
| Adult sports programs | 8 |
| Rock climbing | 9 |
| Biking events | 10 |
| Kayaking/paddling sports | 11 |
| Ski & snowboarding programs | 12 |
| Before & after school programs | 13 |
| Programs for people with disabilities | 14 |
| Sailing | 15 |
| Waterskiing/wakeboarding | 16 |
| Running events (including triathlons) | 17 |
| Youth/teen sports programs | 18 |
| Pre-school programs | 19 |
| Youth Learn to Swim programs | 20 |
| Youth/teen fitness & wellness programs | 21 |
| Youth/teen summer camp programs | 22 |
| Water fitness programs | 23 |
| Pickleball programs | 24 |
| Martial arts programs | 25 |
| Ice-skating & hockey | 26 |
| Youth/teen art, dance, performing arts | 27 |
| Golf programs, e.g. lessons, tournaments | 28 |
| Adult swim programs | 29 |
| Gymnastics programs | 30 |
| Tennis lessons, clinics & leagues | 31 |